



12 – 14 October 2020

Press Conference Coverage Report

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Project Oman expo to help connect construction developers

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Muscat: Driven by Oman's vibrant construction market, IFP Emirates (International Fairs and Promotions) has partnered up with Al Nimr Expo to organise an international construction exhibition at the Oman Convention and Exhibition Centre.

The two companies announced the launch of Project Oman, the international construction, technology, infrastructure, and building materials exhibition. The speakers at the press conference were Mohsin Al Balushi, Advisor to the Minister of Commerce and Industry, Salim Al Hashmi,

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Al Shabiba			http://bit.ly/32rbthL	24/2

"التنمية" و "الدولية" للمعارض الدولية إقامة تعاون لتأجيل "يوميات عمان"
327 مليار دولار .. قيمة مشاريع ضخمة قيد الإنشاء، في السلطنة



مسقط - خالد عرابي

فيس اليوسف المبركة التطلعية يندب أن لدى مزيد من التعاون والشراكات من أجل اجتذاب المزيد من الاستثمارات الأجنبية إلى السلطنة

سالم الهاشمي هذا هو التعاون التالي مع الشركة الدولية والمشاريع الجديدة فرصة مثالية لتعزيز قطاع البناء في السلطنة

وقعت كاز من شركة النمر للمعارض الدولية والشركة الدولية للمعارض IFP وسفرها الإمارات بفرصة تبادل وصناعة عمان وديانة رئيس مجلس إدارة الفرقة معاهدة فيس بن محمد اليوسف أمين الدلتا إقامة تعاون من أجل إقامة معرضين "يوميات عمان" وهو المعرض الدولي لتكنولوجيا مواد البناء و البنية الأساسية والذي يعطاهم خلال الفترة من 12 وحتى 14 أكتوبر المقبل في مركز عمان للمؤتمرات والمعارض . وقد وقع الاتفاقية نيابة عن شركة النمر للمعارض الدولية فيس مجلس إدارتها العامل سالم الهاشمي، وعن الشركة الدولية للمعارض نائب رئيسها التنفيذي دوجج عرابي . ويهدف هذا التعاون لتنظيم معرض دولي متخصص بقطاع البناء في

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EXHIBITION

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Times News Service

MUSCAT: Driven by Oman's vibrant construction market, IFP Emirates (International Fairs and Promotions) has partnered up with Al Nimr Expo to organise an international construction exhibition at the Oman Convention and Exhibition Centre.

The two companies announced the launch of Project Oman, the international construction, technology, infrastructure, and building materials exhibition. The speakers at the press conference were Mohsin Al Balaishi, Advisor to the Minister of Commerce and Industry, Salim Al Hashmi, Chairman of Al Nimr Expo, and George Ayache, Vice President Gulf of the IFP Group.

Project Oman is the latest addition to IFP's 'project series', comprising premier construction exhibitions across the Middle East and Africa. The trade fair underlines investment opportunities in Oman and optimises international trade relations and business partnerships. Project Oman will be held from October 12-14, 2020, at the Oman Convention and Exhibition Centre.

"In Project Oman, we will be able to work with 30 years of experience that we have so far had with other such exhibitions," explained Ayache. "We started with Project

Saudi Arabia, and then expanded into Project Lebanon and Project Iraq. Our latest exhibition, prior to our expansion into Oman, was Project Qatar. Oman is our latest market, and this to us is like a new-born, and as you know, a new-born has to be treated a little bit differently and with care.

He added, "So for example, when construction companies want to invest in Oman, and they want to be put in touch with, say, suppliers of wood from Malaysia, or furniture makers from Turkey, then normally, it might take them years to establish contact, but here they can meet under one roof and set up connections that will help both of them."

The exhibition offers local and international industry stakeholders a gateway into multi-billion dollar investment opportunities and puts them in direct contact with key Omani decision makers from the public and private sectors to stimulate future partnerships. The Sultanate of Oman is one of the fastest-growing countries in terms of infrastructure development, buoyed by the government's 2040 vision which identifies the construction sector as one of the key pillars to diversifying the economy.

Oman's construction market is expected to remain robust in the coming years as the government continues funneling investments into construction. Currently, there are projects worth \$327.63 billion in Oman, with numerous mega projects in the pipeline.

OPPORTUNITIES: Project Oman trade fair underlines investment opportunities in Oman and optimises international trade ties.

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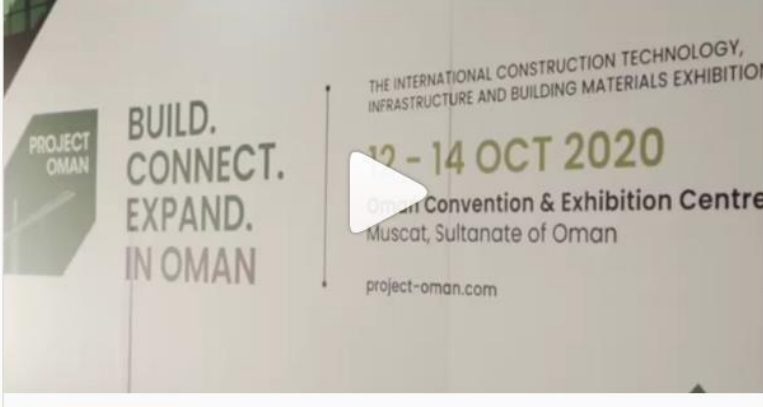
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Salim El Hashmi @salimalnimr · 20h
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